

71

P PRO CIC INT

3 May 1960

Snr P PRO Res

re: Non-E

Dear Lise,

Thanks verymuch for your Non-Existence
Formula.

It's very good to have you there in CW
taking care of that end of things.

What you have outlined is great and looks
like a full time job and more.

Ideally we will end up with a full set of
docs and information on LRH's life in both CW and SU.
That is my purpose in sending you all the stuff I do.
And ypu do the same for me when you get anything new.

Your Bureau has a better access to press
around the world than we do, so anything at all that
comes in in that medium please send me a copy.

Acknowledgements of LRH is something that
we will definitely need for the biography but is some-
thing not actively being done by me, so if you are able
to get these, also please forward me a copy.

I'm out in Pac right now and get the LA TIMES
newspapers daily and clip it for similar things to what
you clip papers for. I will send you copies of any
articles which might be useful as you mention - "subjects
LRH dealt with", "items to show how Ron's discoveries
have influenced and become part of today's culture".

I'm working for a good fast liaison on
all documentation matters between CW and SU.

If there is any way I can help you, please
let me know.

M Love,

G

PS: Do you really have a two foot high stack of LRH
press packs?

Ed. May 1980
Snr PPRC RESEARCHER

PPRC SERVICES INT

Due 17 May 80.

PPRC CIC INT

April 30, 1980

RE- ATTACHED NCN-EXISTENCE FORMULA

Dear G,

Well, I'm starting to really have the feel of my new post
I'm having a lot of fun doing it. I can't wait till you
come down here I sure could use some expertise!

See you soon!

Love,
WAT
Lise Taylor
CIC INT

APRIL 30, 1980

RE: NON - EXISTENCE FORMULA

Dear

My name is Lise Taylor, I am newly posted as " LRH PERSONAL PUBLIC RELATIONS CONTROL INFORMATION CENTER INTERNATIONAL " (PPRO CIC INT)
My PRODUCT : Accurate and available PR information ready for PR use.

Let me give you a rundown on what this post consists of:

My biggest project right now is called " LRH CHRONOLOGY PROJECT "
It's purpose: To compile and file chronologically, biographical information on LRH and LRH Products. I get the data from press articles, people who have met him, books, legal documents, letters, tapes by LRH etc... This in itself is a full time job for a few people so any leads or help on this project will be much appreciated. ✓

My next biggest project is to collect up all acknowledgement of LRH that exists anywhere. (ex. Letters that mentions LRH or his technology, articles that mentions LRH, Press, notations of references to LRH in speeches on Radio or TV etc..). I am collecting up the originals of all these things to make very high quality copies and return the originals to their source. Anything that you have like this:

Next, I do Surveys and collect surveys that others are doing that includes published survey results that appears in newspapers, articles etc.. of any kind (ex. We surveyed all women with kids and found out that 80% of them don't like the way they are getting educated). So, I would like to get on the Communication lines of anyone who deals with surveys and exchange the results. Also if you come across such information mentioned above please forward it to me.

Collect articles or press on recent research done or being
one having to do with pretty much any subjects LRH has dealt
with. Specifically in this area we are collecting items to show
how Ron's discoveries have influenced and become part of today's
culture.

I also need information on the application of LRH technology in
the field; Send me as much data as you can.

I collect successes you are having using LRH's technology and any
Good News that furthers the expansion of Scientology.

All of this will help me to give out correct information about
LRH which is very much needed and wanted by a lot of people I'm
sure!

It will also help LRH Public Relations officers to really get their
products which is:

INCREASED CONSUMPTION OF LRH PRODUCTS

SECURITY FOR LRH BY INCREASED REPUTE

SUCCESSFUL DEFENSES OF LRH,

CONFIDENCE IN LRH

FAITH IN LRH TECH & MATERIAL

DEMAND FOR LRH

DEMAND FOR LRH PRODUCTS

BROADENED KNOWLEDGE OF AND RESPECT FOR LRH

SUCCESSFULLY EXPLICITED LRH PROPERTIES OF ALL TYPES TO CORRECT PUBLICS.

Any data or leads you think would be helpful to me send it!

Let me know what you need and want from me I'll be glad to help !

Much Love

Rise Taylor

Rise Taylor

LRH P PRC CIC INT

PS. How would you like to have a 2 feet high LRH press pack ?